

Keeping you...

In Touch

NEWSLETTER

WELCOME!

We have expanded our practice family with two new employees! We would like to extend a warm welcome to Lori, our new full-time RN, who comes to us from sunny Florida with exceptional experience in fillers and Botox. Also, we welcome, Kerrie, our new friendly face up at the reception desk. Kerrie who is very enthusiastic about getting to know all of our wonderful patients!

Don't forget to check out our Fall specials. We will be offering fantastic deals on Restylane & Perlane. We will also have an exclusive special on Botox when you attend our seminar on October 24th! Details Inside!

Open your eyes to our Fall "Upper Lid" Blepharoplasty

Special!

\$999.00

(An \$1800 Value)

October 1st—October 31st

PLEASE CUT OUT THIS VOUCHER TO REDEEM SPECIAL!

Please see Dr. Lopes article inside!



Quarterly Promotions

Save \$75 when you purchase one syringe of Restylane or Perlane and we also have a multi-syringe offer that can save you \$500!

Buy one Laser Hair Removal package and receive 30% OFF BBL or MicroLaser peel treatment!

20% OFF Obagi Essential Kit with a purchase of any Laser Treatment

25% OFF MicroDermabrasion package

15% OFF CE Ferulic Acid by Skinceuticals

25% OFF Jane Iredale Mineral Powder, Loose or Pressed

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ATTENTION! New Skincare Hours!

Maggie will now be offering her treatments Monday, Thursday and Friday

9:00 a.m.—5:00 p.m.

After hours arrangements can also be made upon request on Thursday



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A Chat with Dr. JoAnne Lopes, M.D., F.A.C.S



Upper Lid Blepharoplasty

"People ask me if I'm tired, when I'm wide awake or I'm having trouble applying my eye makeup!" These are just a few of the concerns my patients express to me. In general, as we age the brow begins to descend and the skin of the upper eyelid becomes excessive and droopy. The fat of the upper eyelid may also begin to show in the medial corner of the eyelid. This is a natural process of aging and there is very little you can do to remedy it, except surgery. Basically, you have two options. The first being a brow lift. This procedure is done in the operating room, usually under general anesthesia. The incision is made behind your natural hair line in the scalp. The procedure raises your brows and hence elevates the skin of the upper eyelids. Therefore you now have your eyebrows lifted to a higher position and the skin of the upper eyelids are re-draped.

Your next option, usually more popular, is eyelid surgery. In general, eyelid surgery corrects the excess skin, tissue and fat that contributes to the puffiness. This reveals a more rested, youthful and energetic appearance. The blepharoplasty incision of the upper eyelid falls into the natural crease of the upper eyelid. Skin, muscle, and fat is excised. For upper eyelids only, this can be performed under local anesthetic with mild sedation. Post-operatively, you can expect some bruising and swelling. For the first 24-48 hours, cool compresses and elevation of the head is recommended. Sutures are usually removed at day 4 or 5 and makeup can be worn at this time. As with all surgeries, there are possible complications which will be discussed with you during your consultation with me.



"I enjoy my relationships with my patients, the success of my results, and most importantly, the difference it makes in their lives!"

~Dr. JoAnne Lopes

Remember... "the eye is the jewel of the body, so let's let them sparkle" ~Henry David Thoreau
JoAnne Lopes, M.D.

Skin Talk with Maggie Gomez, Licensed Esthetician

Jane Iredale Mineral Cosmetics, a Four-In-One complex

The most beautiful cosmetic you can wear is healthy skin. That's why everything Jane Iredale developed is a true extension of skin care. This make-up is not just a refinement of conventional make-up; it's a new technology. It is recommended by plastic surgeons, dermatologists, and skincare professionals, because it is so effective. At last, a makeup that is healthy and good for your skin.

The Technology

Concentrated Pigments



Jane Iredale micron zed mineral bases are concentrated pigment. This means that they use no fillers such as talc to stretch the pigments or dyes. (Pigment is defined as inorganic color insoluble in water.) Because these bases are concentrated pigment, a minimum amount gives you unsurpassed coverage. This concentrated pigment also gives Jane Iredale the high rating that can be achieved with sunscreen protection. The micron zed mineral powders achieved an SPF 20 for the loose bases and an SPF 18 for the pressed bases. They all receive a very high water resistant rating. It is a four in one base; foundation, powder, concealer and sunscreen.

Because of the mercerization process these minerals undergo, they bind together upon application. When applied to clean, moisturized skin, it overcomes gravity and holds the minerals tightly to the skin. It resists running, creasing and smearing and will only come off when cleansed or using the Magic Mitt. The reason these powders work so well as a natural-looking beauty make-up and/or camouflage is because the concentrated pigment masks color, but also reflects and refracts light. An amazingly small amount of minerals will cover most un-wanted skin conditions.

These micron zed minerals can be applied with a brush (blending or chisel) or a sponge for coverage that it would normally take three products to achieve. The result looks sheer, luminescent and feels virtually weightless!

**Don't forget!
All
Jane Iredale
Mineral Bases
in Pressed or
Loose are
25% OFF!**





“Meet” the Nurse.....

Lori Korth, RN

“Hello my name is Lori Korth, and I am Dr. Lopes’ new full time RN. I have recently relocated to Virginia Beach from South Florida. I have been a Registered Nurse for over 14 years. My experience ranges from Neonatal ICU, Psychiatry, and for the past few years, Cosmetic Surgery. In South Florida I worked in a Cosmetic Surgery Center much like Dr. Lopes’. I performed conscious sedation for cosmetic patients and I was also responsible for injecting all Botox and dermal fillers, such as Restylane, Perlane and Juvederm. I am very excited to be living here in Virginia Beach and becoming a part of the family at Dr. JoAnne Lopes’ office. I look forward to meeting you at your next appointment!



What: Fall Harvest Skin Rejuvenation Seminar

Where: Cosmetic Surgery Center

When: Friday, October 24th from 5:00—7:00 p.m.



Come join us in celebrating the colorful season of Fall! We will be offering Botox at a fabulous deal when you have the injections that evening with our new R.N., Lori Korth, featured earlier in this newsletter. That evening only, our Botox will be priced at \$10 per unit with no injection fee! We are also offering a one time discount on Obagi Nu Derm, and Jane Iredale mineral cosmetics, to seminar attendees only! Maggie, our Licensed Esthetician, will be doing live demonstrations and prize giveaways! There will be hors de oeuvres, sweets and hot apple cider for everyone. You don’t want to miss out on the fun and the one time only Botox special!



Please call the office today to reserve a spot for you and a friend, space is limited!

