



In Touch

Cosmetic Surgery Center

Dr. JoAnne Lopes

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Sculptra: The New Age of Anti-Age

RESTALYNE

Restalyne is now offering 2ml vials! If you currently get more than 1 vial of restalyne per injection, you will be excited to see what savings you will now have with the 2ml vial!

Sculptra Aesthetic is here! The FDA has just approved Sculptra for cosmetic use for the progressive restoration of lost collagen due to natural facial aging. It gradually and subtly corrects shallow to deep nasolabial folds (smile lines), contour deficiencies, and other facial wrinkles by replacing collagen lost during the aging process. Sculptra (aka Poly L-Lactic Acid) has been around for a few years as an FDA-approved solution to facial atrophy. Sculptra Aesthetic is the first facial injectable that works gradually to

give you subtle yet noticeable results that can last up to 2 years.* On average, 3 treatment sessions over a few months are required. Many doctors, including Dr. Lopes, have either used or read extensively about its use off-label for cosmetic applications, as clinical studies have shown that the results can last over two years in some cases. Dr. Lopes is one of a limited number of trained Sculptra injectors across the nation and Sculptra Aesthetic only trains Board Certified Plastic Surgeons,

Facial Plastic Surgeons and Dermatologists. In the CBS EARLY SHOW interview on Wednesday, August 12, and in the NBC TODAY SHOW on August 21, it confirms that Sculptra Aesthetic attracts your body's natural collagen to help maintain the new structure that is being built in the face. The improvement is gradual, long-lasting and gives patients an entirely natural-looking fuller face. Please visit our website for more information on this exciting new product or go directly to www.sculptraaesthetic.com.

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Before Sculptra Treatment Session 2 Results Session 3 Results 7 mon. after 3 Injections



Dysport Making a Splash

Since introducing Dysport to the office 6 weeks ago, we want to provide some feedback on what we have seen with this product so far:

1. Results within 24-48 hours with most patients.
2. Affordable pricing compared to other products on the market.
3. Longevity. We are still waiting to see how long Dysport will last because we have only been using it for 6 weeks. However, we will keep you updated!

NEW REQUIREMENTS TO PREVENT IDENTITY THEFT

"For the last eight years, identity theft has been the leading crime reported to the Federal Trade Commission (FTC). Identity thieves use personal identifying information to open new accounts and misuse existing accounts, creating havoc for consumers and businesses and costing millions of dollars. To help slow the frequency of these offenses, numerous laws have been passed, including the "Red Flags Rule" under the Fair and Accurate Credit Transactions Act of 2003 (FACTA). Effective August 1, 2009, the "Red Flags Rule" require medical practices, financial institutions, and other businesses with "covered accounts" to implement a written Identity Theft Prevention Program designed to detect the warning

signs or "red flags" of identity theft in their day-to-day operations, take steps to prevent the crime, and mitigate the damage it inflicts. By identifying red flags in advance, businesses will be better equipped to spot suspicious patterns when they arise and take steps to prevent a red flag from escalating into a costly episode of identity theft."

In summary, the New Red Flag Rule states that businesses must have a written Identity Theft Prevention Program and must include measures to detect red flags. Therefore, for new patients, the Cosmetic Surgery Center will require new patients to submit a valid photo identification such as a driver's license, passport or military ID and

include in each patient's file a copy of the ID.

In the case the patient is a minor, photo identification of the responsible party will be obtained. In the case where a patient does not have a valid photo ID, two forms of non-photo ID, will be obtained (ex. Birth certificate, social security card, voter's registration card, etc.)

Thank you in advance for your cooperation.



Fall Specials

Specials end November 6, 2009

Filler Special:

Restalgyne

\$400 1ml (*\$75 savings)

\$750 2ml (*\$125 savings)

Skin Care Special:

Latisse

Buy 2 Boxes for \$200

(*\$40 savings)

**All Latisse Users qualify for \$50 off Botox or Juvederm)

Makeup Special:

Jane Iredale

20% discount on all makeup purchased at the Jane Iredale Makeup Event on Thursday, September 24th!!!

**2 free eye shadow brushes with purchase of the new fall color kit!



Dr. JoAnne Lopes Presents



jane iredale
THE SKIN CARE MAKEUP™

Makeup Event



20%
Jane Iredale Makeup
Tonight
ONLY

Every Cloud has a *"Silver Lining"*...

Be our guest, and RSVP for this makeup event to celebrate the new color collection for fall 2009!

Join Maggie Gomez, Master Esthetician, on *Thursday, September 24th at 5:30pm* for a private party featuring Jane Iredale's new line of fall colors for 2009. Learn tips of the trade from the best, mingle with the staff of the Cosmetic Surgery Center, and prepare to look your best this fall season.



Door Prizes

As always, Hors D'oeuvres to snack on and even some wine...

Thursday, September 24th at 5:30pm

Please call 757.497.5400 to RSVP today!

Ask the Nurse:

Q. "Although I have used sunscreen throughout the summer, I have multiple dark spots on my chest, face, and hands. Is there any way to erase these signs of aging and sun damage?"

-KEV, Virginia Beach

A. As we get closer to the end of summer, women tend to notice the fine lines and pigment changes the sun has caused. September and October are the perfect months to start a new skin care regime since the intensity and length of time

spent in direct sunlight is minimized. I strongly suggest laser photo-rejuvenation. Dr. Lopes BBL laser treatment can treat fine lines, age, sun spots, small facial veins, and other skin blemishes. It ranges from 2-5 treatments at 2-4 week intervals. It is a non-invasive and gentle procedure which will produce some redness, swelling, and a darkened appearance to the existing sun spots. The sun spots will fade and flake off at a later stage. Your treated skin will feel smoother, fine wrinkles and pores will be

less noticeable, and sun spots or uneven pigmentation will fade within weeks. In conjunction with our Obagi skin care system, you will be closer to the youthful skin tone and texture you fondly remember!



THIS SEASON ON THE LAKE...

It's a Girl!!! Dr. Lopes is a brand new Mommy all over again! Now before you jump to conclusions, we would like to introduce you to the newest Lopes family member: **Bailey**.

Bailey is an English Golden Retriever puppy and she is about 12 weeks old. She is full of energy, love, and pee-pee. Check



back here for updated pics of Bailey as she grows into a lady, and even some stories of the "fun" she has brought with her to the Lopes Household!

YET ANOTHER NEW FINANCING OPTION!

The Cosmetic Surgery Center is now offering three financing options for our patients! We are excited to offer you financing through Chase Health Advance. Please visit www.chasehealthadvance.com to apply directly. You can use your Chase account at any Chase Health Advance provider for any treatment, including dental, orthodontic, vision correction, and veterinary care. To summarize, here are our three financing options. They all have simple, quick and confidential application processes:

www.carecredit.com

www.chasehealthadvance.com

www.surgeryloans.com

The Cosmetic Surgery Center is constantly trying to find new ways for you to afford a new you!

Don't forget

Upcoming winter specials on Botox, Obagi, and Laser in our next newsletter!!! Also, additional aesthetic services coming soon!